The background image is a composite of two photographs. The top photograph shows a wide, hilly landscape with sparse vegetation and a few small buildings in the distance. The bottom photograph is a closer view of a terraced agricultural field on a hillside, with a small house and trees in the background. The text is overlaid on a dark blue horizontal band that spans the width of the image.

# The new (?) agronomy and new (?) research methods

Ric Coe

World Agroforestry Centre (ICRAF)

Africa RISING training on participatory research methods

3 - 4 October, 2016

Lilongwe, Malawi

# The first 150 years



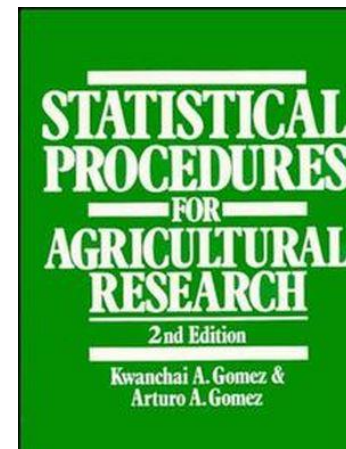
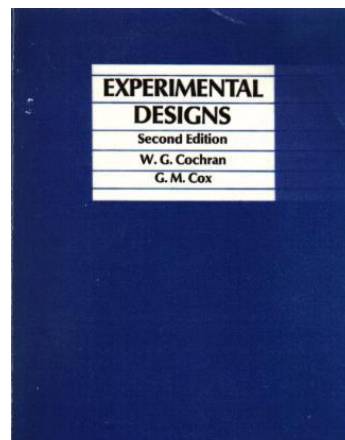
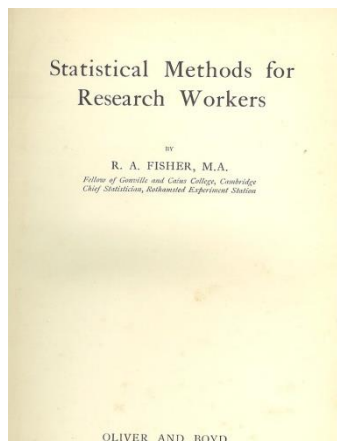
1850

1925

1957

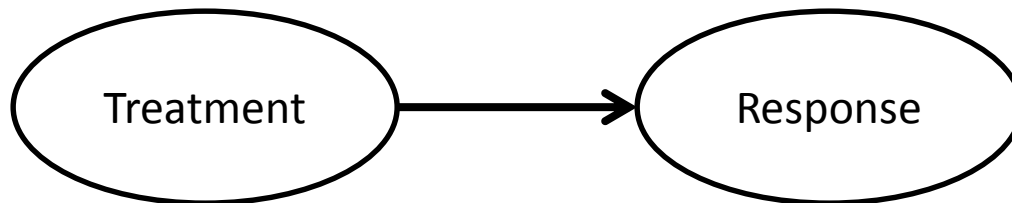
1990

2016



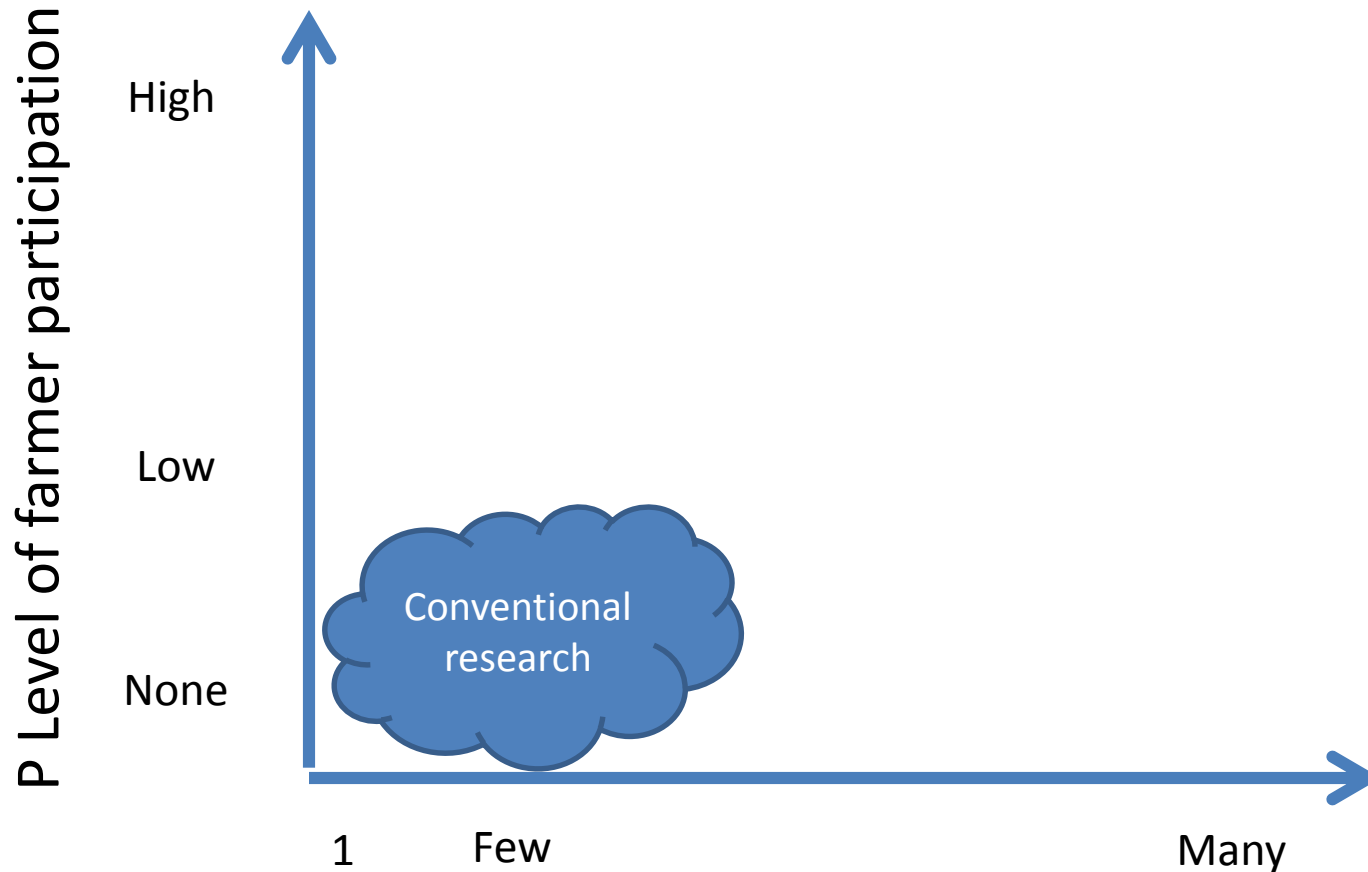
# Conceptual frame $\Rightarrow$ methods

- There is 'a treatment effect' to be estimated
    - Get a precise and unbiased estimate
  - Variation around the effect is 'error'
    - Control as much as possible
    - Replicate and average to reduce impact of the variation
- $\Rightarrow$  Do a 'Fisher-type' randomised experiment.
- The effect may depend on an environment factor (eg soil type)  
 $\Rightarrow$  Do a MET in a small number of environments



Much of what we know in agronomy was discovered or confirmed with these methods – they are pretty good!

# The N x P space of research methods



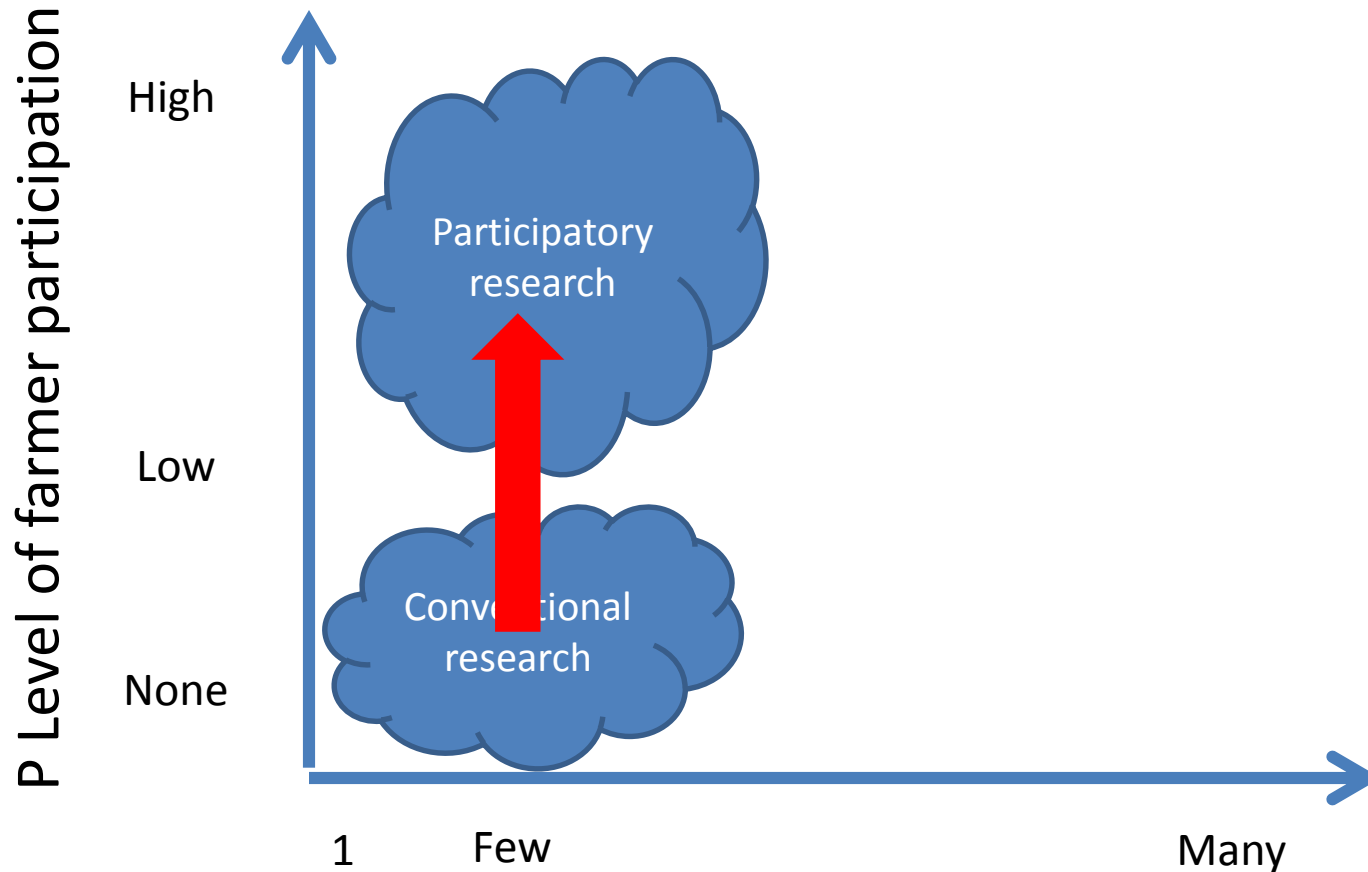
N number of sites/participants

$\approx c \exp(\text{number of environment/context factors})$

# Implications of systems approach 1: integrating social and biophysical

- Social responses (farmer's assessments and options) in addition to biophysical
- ⇒ Participatory experimentation

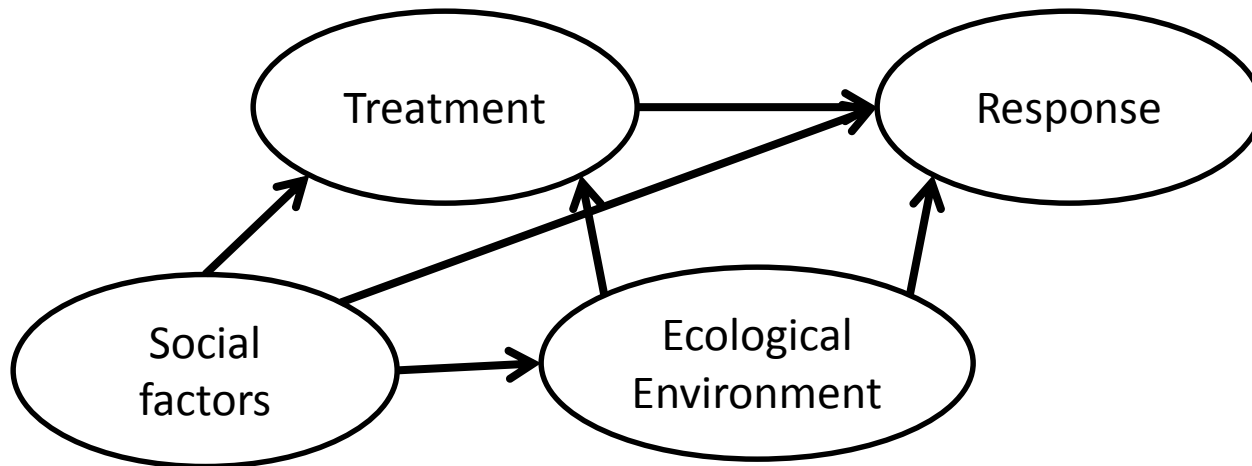
# The N x P space of research methods



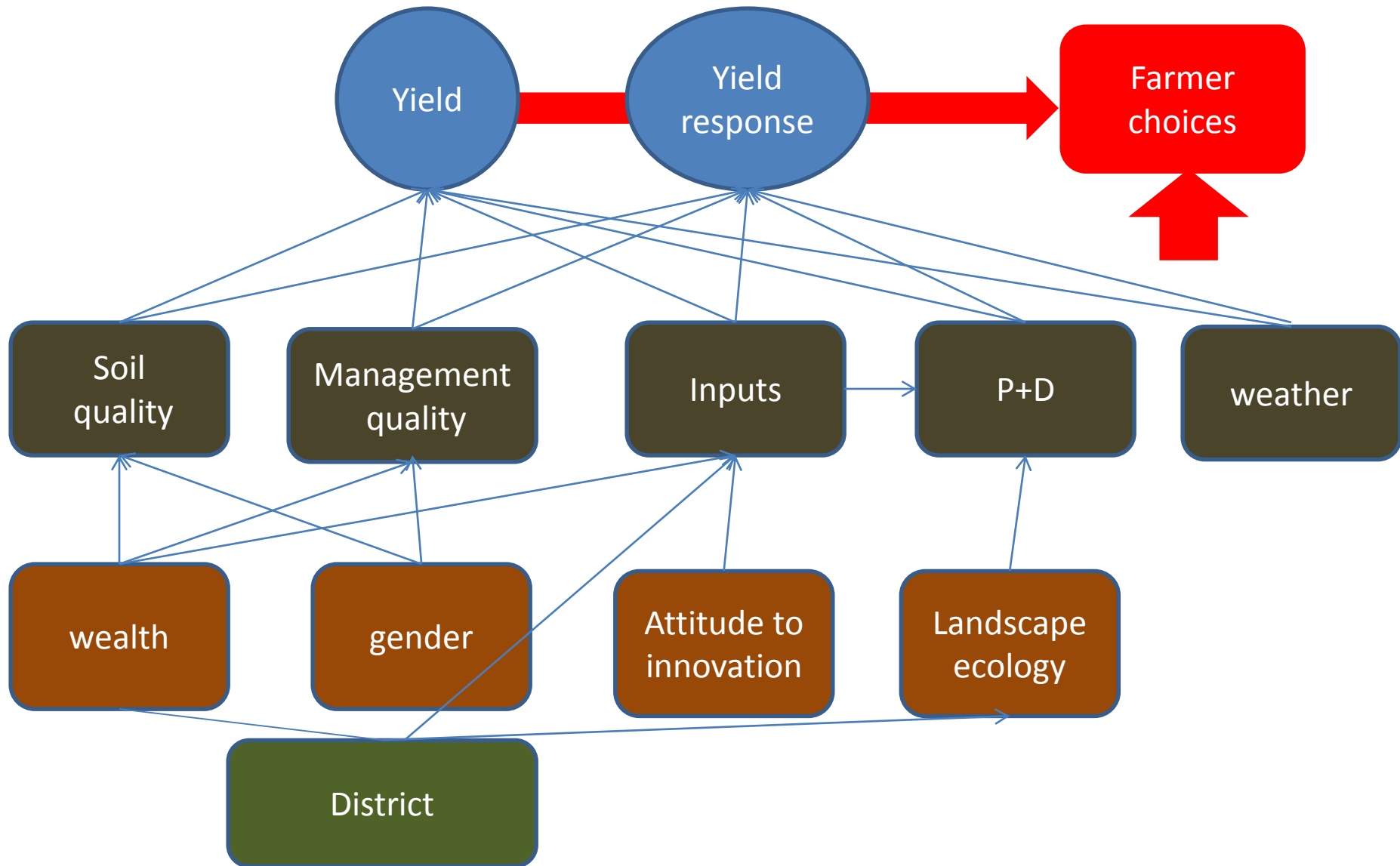
N number of sites/participants  
 $\approx c \exp(\text{number of environment/context factors})$

# Implications of systems approach 1: integrating social and biophysical

- More complex influence diagrams



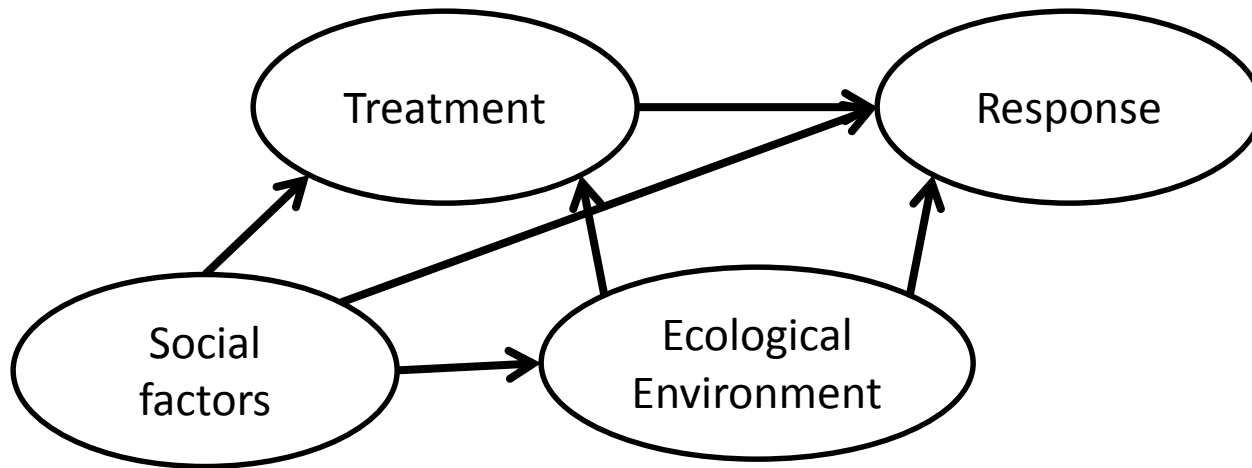
# Malawi legumes example





# Implications of systems approach 1: integrating social and biophysical

- More complex influence diagrams



- Merge survey and experimental methods [De Datta et al 1978]
- Use qualitative and quantitative methods as appropriate

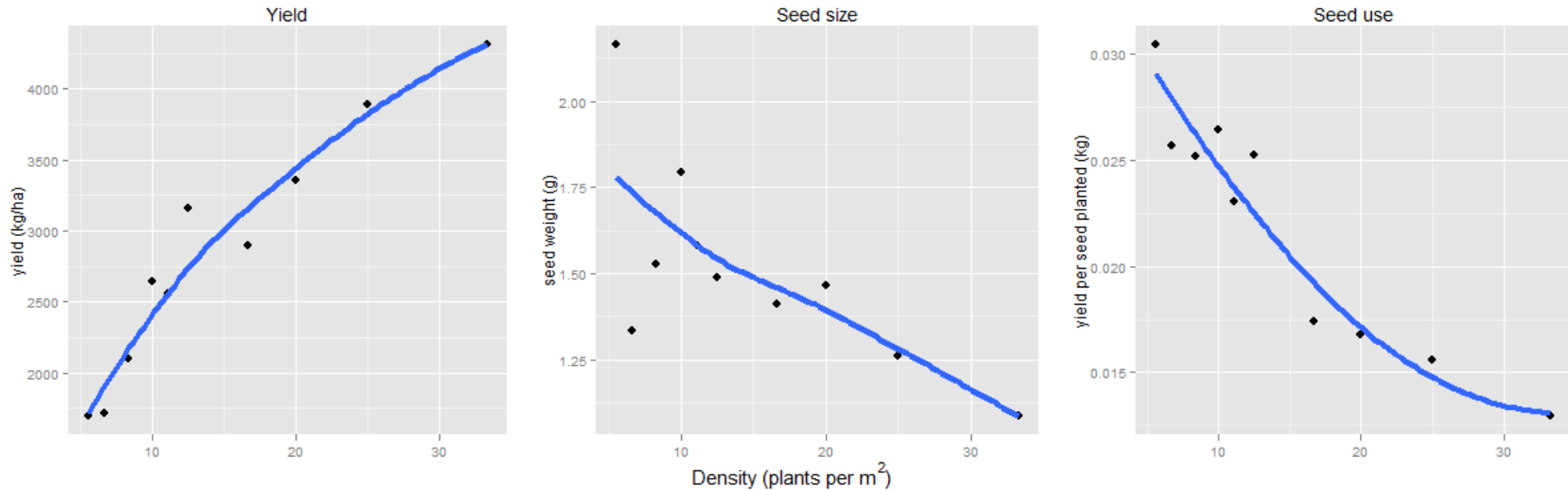
# Implications of systems approach 2: recognise OxC interactions

- Options always interact with Socio-ecological context
  - No ‘one size fits all’
  - Few optima to discover
  - Information on alternatives and tradeoffs rather than recommendations



- Plan METs that sample the heterogeneity of contexts
- Measure responses that matter
- Analyse data to focus on interactions and tradeoffs.

# Bambara spacing



## Who assesses the trade-off?

**Agronomist**  $\Rightarrow$  implicit choices in design and analysis

**Economist**  $\Rightarrow$  choices of values and utility

**Farmer**  $\Rightarrow$  concentrate on proving information in useful way

# Implications of systems approach 3: beyond means – risk and variation

- Uncertainty will always be there
- Quantify it
- Make it part of the message



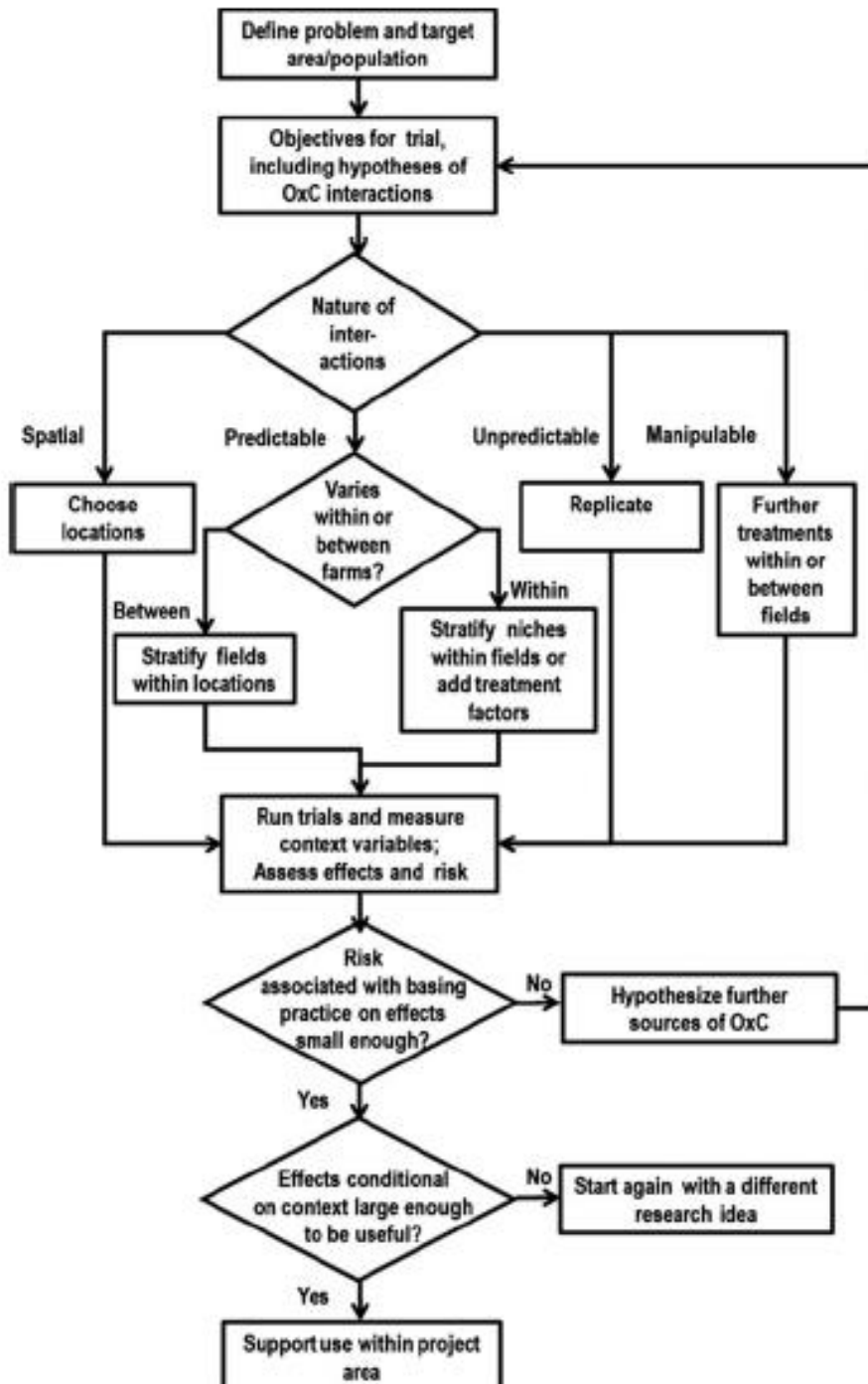
- Use sufficient N to estimate variation and risk.
- Use analysis methods that present and interpret variation as well as means

# Planning effective METs

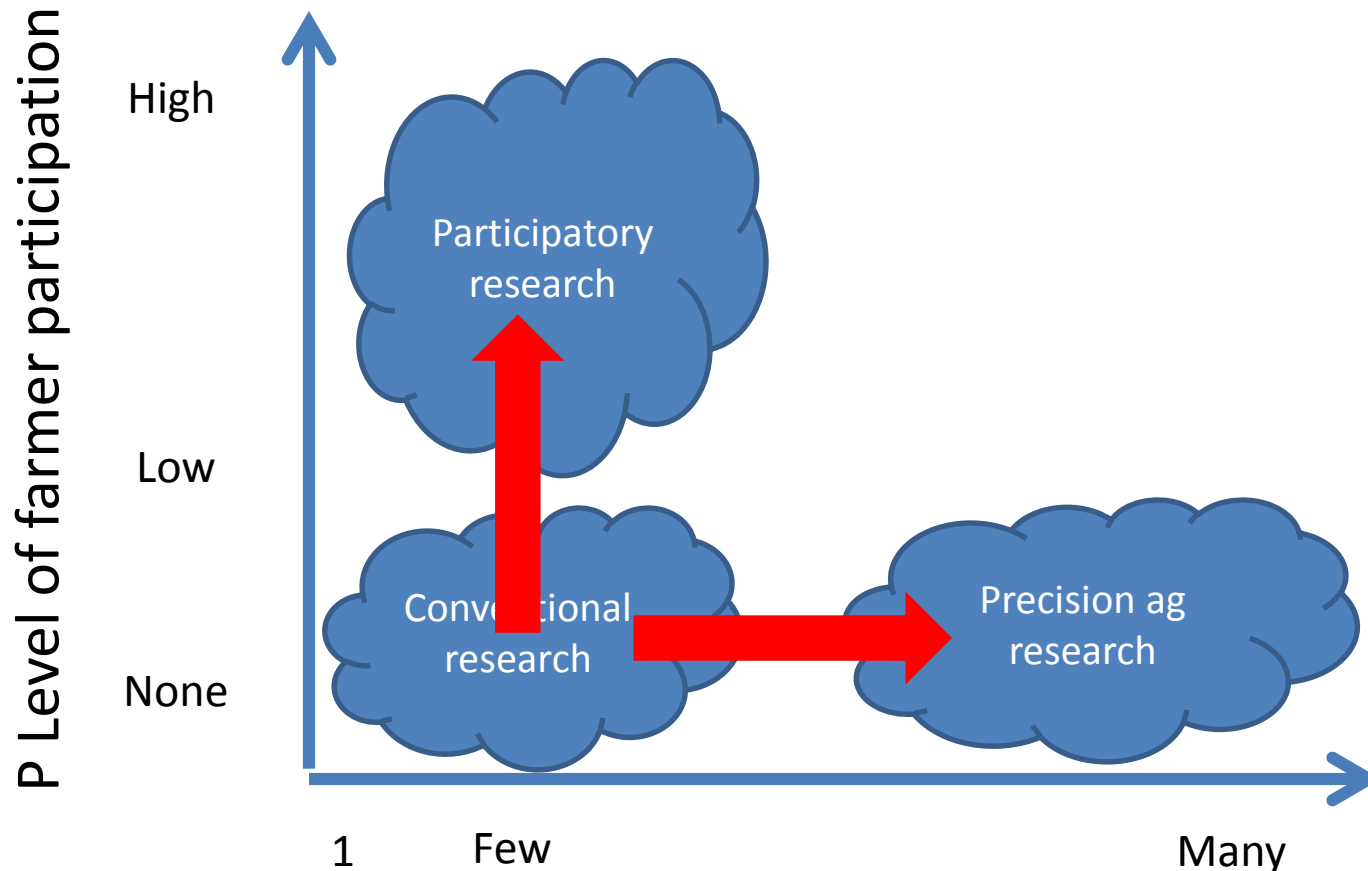
Hypotheses of important factors  
Classify:

- Manipulable
- Spatial
- Predictable
- Unpredictable

[Vanlauwe, Coe and Giller 2016]



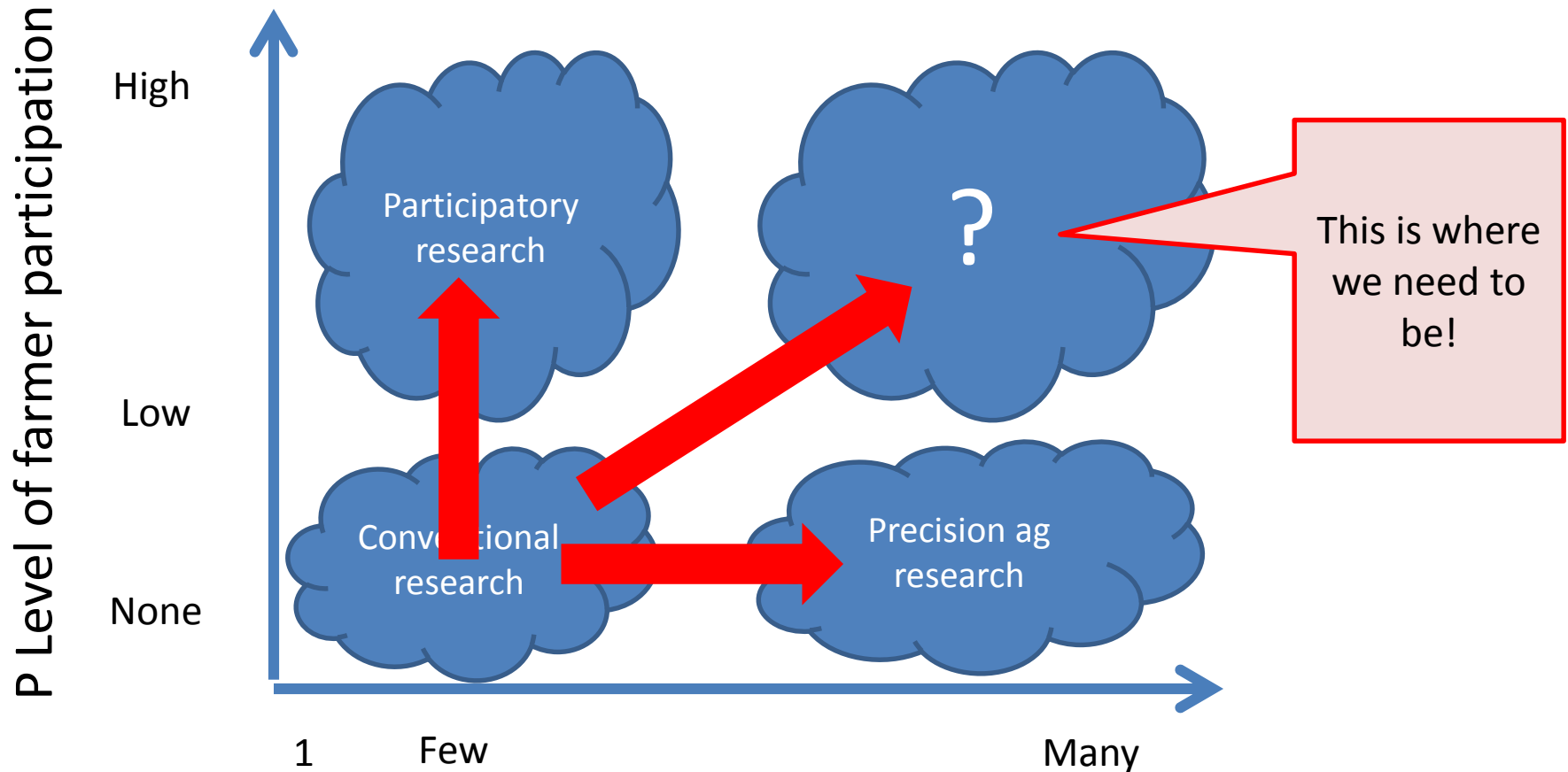
# The N x P space of research methods



N number of sites/participants

$\approx c \exp(\text{number of environment/context factors})$

# The N x P space of research methods



N number of sites/participants

$\approx c \exp(\text{number of environment/context factors})$

# Implications for methods

Often (not always):

- Large N participatory trials
  - scaling benefits
- Driven by hypotheses based on system understanding
- Design implications – simplicity, flexibility
- Organisational implications - crowd source, R in D, FRN,...